Funding provided by the U.S. EPA, Natural **Resources Conservation** Service, and PA Department of **Environmental Protection** through the National Fish and Wildlife Foundation's Innovative Nutrient and Sediment Reduction program.





	Sustainable Grazing Proje
Z'he	
I	merican Farmland Trust

Virginia Cooperative Extension progra are open to all, regardless of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, veteran status, or any other basis protected by law.

If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Margaret Kenny 434-292-5331 ext 7 during business hours of 7:30 a.m. and 4:00 p.m. to discuss accommodations 5 days prior to the event.

DUNTAINS-TO-BAY	Desci pastu Whai	How m Brood o Horses	How mana	Name:	Parti
AZING ALLIANCE	Describe your current forage system, and in pasture, looking to improve carcass quality) What are you hoping to get out of these Rar	How much of the following types of livestock do you manage? Brood cows Stockers/Yearlings Bulls Roughly and the stockers are supported by	How many years have you been farming? manage?		Participant Profile - Complete and Return with Registration
	Describe your current forage system, and in which areas you would like to improve. (E.g. grass fir pasture, looking to improve carcass quality) What are you hoping to get out of these Ranching for Profit workshops?	livestock do you manage? ngs Bulls Replacem	rming? How much pastureland	Farm Name:	Return with Registration
cazing Project	like to improve. (E.g. grass fi	e? Replacement Heifers Sheep	tureland(ac.) and hayla	Locality and State:	

(ac.) do you





2021 Advanced **Grazing School**

Virginia Forage and Grassland Council American Farmland Trust M2B Grazing Alliance

The VFGC helps bring the **Ranching for Profit**

workshops to Virginia producers



Targeting all livestock producers!

Class size is limited to the first 100 producers to register!

> October 12 and 13th 9 am - 4 pm

Renback Barn 8668 S. Blue Ridge Turnpike Rochelle, VA 22738

Ranching for Profit Workshops

These workshops are designed for farmers looking to transform their farm operation into a profitable business with less work and stress.

October 12th 9:00—4:00

Three Secrets for Increasing Profits

- Do you own a business or just a pile of assets and a bunch of jobs?
- Setting a profit target and working backwards to achieve it!
- Using the Ranching for Profit benchmarks to find profit drivers and dead wood
- Restructuring your operation for profitability

October 13th 9:00—4:00

Cattlemen vs. Grassmen: Economic Leverage of Grazing

- The value of cattle vs. the value of grass
- Stocking rate vs. Carrying Capacity
- Soil health is the foundation of ag business health
- Applying the 3 Secrets for Increasing Profits into the 5 Cell Grazing Principles

Program Registration

No refunds for cancellation after October 6th

Name						
Address						
City	State	Zip				
County						
Phone						
Email						

Register Now for this Amazing Opportunity

This professional workshop has a real world value of nearly \$500 per day but you get it for a fraction of that cost through the VFGC!

Attend 1-day for \$100 or Attend 2-days for \$150

2-day registration includes a 1-year membership with VFGC and the book titled, "The Turnaround" by Dave Pratt a rancher and instructor at the Ranching for Profit Workshops

This is an incredible opportunity Don't Miss Out!

Registration <u>must</u> be received to secure your place in these workshops!

Make Check Payable to: <u>VFGC</u> and mail check and completed registration form to:

2021 Advanced Grazing School Margaret Kenny

3599 Indian Oak Road Crewe, VA 23930

Or register online at the VFGC website today.



DIRECTIONS to:

Renback Farm 8668 S. Blue Ridge Turnpike Rochelle, VA 22738

From Madison, VA:

- Travel south on main street and merge onto US.
 29 South.
- Drive about 1.5 miles and turn left on Rt 230.
- Go 0.6 miles and turn right on Rt 231 S.
- Go 0.9 miles and turn left into the farm.

From Orange, VA:

- Travel on US 15 N for about 3.5 miles
- Turn left on VA 230 W for about 8.5 miles
- Turn left on VA 231 S for 0.9 miles
- Turn into the farm entrance.

Area Lodging

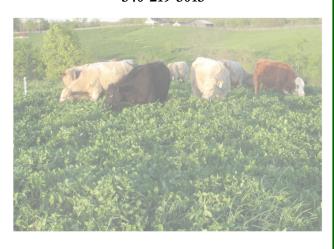
Comfort Inn and Suites in Orange: 540-683-8005

The Round Hill Inn in Orange: 540-672-6691

Holiday Inn Express in Ruckersville: 434-985-1855

Questions about the school?

Jacob Gilley, American Farmland Trust 540-219-5015



2021 VFGC Advanced Grazing School

Dallis Mott will be the professional instructor at this 2-day advanced workshop. Dallas has sat at hundreds of kitchen tables and delivered workshops to thousands of ranchers across the US. Canada, and Australia to help them improve the profitability and overall health of their business. He has hands-on experience working in cow-calf, yearling, feedlot and hay enterprises. Dallas began teaching the Ranching for Profit School in 2012 and established himself as an elite instructor. Dallas, his wife and two teenage children own and manage a cell-grazing operation near Wheatland, WY. In 2019 he purchased Ranch Management Consultants from Dave and Kathy Pratt. He currently serves as CEO now leading the ranching for profit school and the Executive Link Program creating profitable businesses, with healthy land and happy families.



COME PREPARED...

To learn, be challenged and ready to interact with the professional instructor and a group of peers from across Virginia.